

JINDABYNE
TRAIL
STEWARDSHIP

Partnership PROPOSAL



The Snowy Mountains region is **iconic** and fast becoming renowned as a **world-class** destination for mountain biking and trail enthusiasts. Over the past few years, **100km of trails** have been developed, with **more** being planned. This network of trails in and around Jindabyne caters to **all levels** of a diverse group of trail users.

INTEGRAL TO THE SUCCESS OF THE TRAIL NETWORK IS MAINTENANCE UP-KEEP AS WELL AS TRAIL ADVOCATES. A SMALL GROUP OF COMMUNITY MEMBERS, VOLUNTEERS AND KEEN TRAIL USERS HAVE FORMED TO ENSURE THE TRAIL NETWORK IS CHAMPIONED, ADEQUATELY MAINTAINED AND IMPROVED UPON, NOT ONLY FOR THE VISITORS TO THE REGION, BUT THE LOCAL COMMUNITY. THIS CUSTODIAN GROUP IS KNOWN AS THE JINDABYNE TRAIL STEWARDSHIP.

































The maintenance and restoration of our trails is an ongoing and vital undertaking. This will be achieved using proven principles of trail design and maintenance to minimise impact, erosion and trail degradation, utilising dedicated community volunteers, backed and trained by the skills of professional trail builders.

IT IS IMPORTANT THAT OUR TRAILS FUNCTION AS A COHESIVE NETWORK, WITH SIGNAGE AND TRAIL CONNECTIONS THAT CREATE AN ENORMOUSLY RICH TRAIL EXPERIENCE.

The JINDABYNE TRAIL STEWARDSHIP is a self-sustaining, non-profit group with the key aims: to preserve, improve and maintain access to the existing and future trail network within Jindabyne and surrounding areas, in an environmentally sensitive and economically viable way, in partnership with public, private and traditional landowners.

Jindabyne Trail Stewardship (JTS) is seeking your partnership to assist us in this trail maintenance quest:

	PLAN 1	PLAN 2	PLAN 3 BRONZE	PLAN 3 SILVER	PLAN 3 GOLD	PLAN 4	PLAN 5	PLAN 6
• A one-off acknowledgment of your support in all JTS correspondence and media releases								
• A one-off posting of your logo on the JTS Facebook page per contribution								
• Ongoing media acknowledgement (social and print), thanking businesses or brands for their contribution to Jindabyne Trail Stewardship								
• Your name on our website								
• Your logo on our website								
• Your logo - and a link to your website - on our website								
• Large signage at trail heads to thank Gold and Platinum sponsors with their logo on it								
• Future signage with business logo for sections of sponsored trails.								



CONTRIBUTION PLAN 1. **COME AND WORK FOR US!**

Many hands make light work. We need all the help we can get on our regular trail maintenance days, and we'd be happy to see you. By coming along you will instantly be representing YOUR business (whether, big-or-small). And we'd like to thank your business for your volunteer help, and are happy to reciprocate your efforts by:

- A one-off Acknowledgment of your support in all JTS correspondence and social-media releases

CONTRIBUTION PLAN 2. IN-KIND CONTRIBUTIONS

In-kind contributions are needed to support volunteers on trail days.

Assistance with refreshments for volunteers, safety equipment, signage, tools and machine time is required, for example:

- Donations or loan of equipment to assist with maintenance
- Provide prizes for fund raising activities by JTS, such as sporting equipment, travel, meals, gift vouchers, massages etc.
- A thank you meal/drink voucher for all the volunteers at the end of trail building season, or refreshments for the trail days.
- Promoting Jindabyne Trail Stewardship on your Facebook page and/or website.

Each Contribution would be reciprocated by:

- A one-off acknowledgment of your support in all JTS correspondence and media releases.
- A one-off posting of your logo on the JTS Facebook page per contribution.



CONTRIBUTION PLAN 3. BECOME A FINANCIAL PARTNER.

PARTNER LEVELS: BRONZE [\$20-\$99]; SILVER [\$100 - \$499]; GOLD [\$500+]

Financial contributions of any amount will be gratefully accepted by individuals, local businesses, and local companies.

Financial contributions will be put towards training volunteers, replacement of tools, equipment, infrastructure improvements and supply of materials for trail projects. Each financial partner will receive by way-of-thanks:

- A one-off acknowledgment of your support in all JTS correspondence and media releases
- A one-off posting of your logo on the JTS Facebook page per contribution
- Ongoing media acknowledgement (social and print), thanking businesses or brands for their contribution to Jindabyne Trail Stewardship
- Large signage at trail heads to thank our Gold Partners with their logo on it
- Posting your name/logo on the JTS Facebook page **and** placing it on our Website (Gold members get links to their site).

CONTRIBUTION PLAN 4. **SPONSOR A TRAIL.**

PLATINUM PARTNER [COME AND TALK TO US!]

We are negotiating with stakeholders towards the possibility of annual naming-rights for sections of trail. We feel it's a brilliant way to expose the names of our partners within the community and visiting trail users to the area. By means-of-thanks for sponsoring a stretch of trail, each trail sponsor would receive:

- Large signage at trail heads to thank our Platinum Partners with their logo on it
- Future signage with business logo for sections of sponsored trails.
- Acknowledging your sponsorship in JTS correspondence and media releases
- Posting your logo on the JTS Facebook page **and** placing it on our Website.
- Ongoing media acknowledgement (social and print), thanking businesses or brands for their contribution to Jindabyne Trail

Stewardship



JINDABYNE TRAIL STEWARDSHIP
FUNDRAISING EVENT



THURSDAY 22ND OCT.

FIRST AID COURSE FOR CYCLISTS

THE 2 HOUR SESSION WILL COVER:
BLEEDING WOUNDS AND BLOOD LOSS · BASIC WOUND CARE
LACERATIONS + ABRASIONS · FRACTURE MANAGEMENT
CHEST INJURY · SNAKEBITES · SHOCK · DEHYDRATION

WHEN: 6:30 - 8:30PM THURSDAY 22ND OCTOBER

WHERE: EDUCATIONAL ROOM AT THE SNOWY RIVER HEALTH CENTRE
(PLEASE ENTER THE ROOM DIRECTLY THROUGH THE EXTERNAL DOOR ON THE LAKE SIDE OF THE BUILDING, GROUND FLOOR, BESIDE THE PHYSIO)

RUN BY: LOCAL MOUNTAIN BIKE RIDER, NURSE + FIRST AID TRAINER
DANNI MATSON — FROM APPLY FIRST AID.

ONLY
\$30
COST

100% OF THE MONEY WILL BE GOING TOWARDS
MAINTENANCE ON THE LOCAL TRAIL NETWORK.

TO REGISTER CONTACT:

email: jindabynetrailstewardship@gmail.com or call: 0415 104 325

Places are limited — so register as soon as possible to secure a place

CONTRIBUTION PLAN 5. COME TO OUR FUNCTIONS.

The Jindabyne trail network regularly holds information nights and training courses, from First Aid to Bike Maintenance to Movies screenings and-the-like, all which helps us raise valuable revenue, but more importantly helps galvanise the trail user culture of the area.

CONTRIBUTION PLAN 6. COME TO US WITH AN IDEA.

If you have any ideas about how you can help us maintain trails, please approach us, as any ideas, big-or-small will — literally — keep us on the right track.

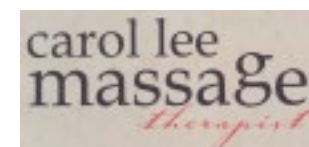
Maybe look at the possibility of hosting an event at your place-of business?



GOLD PARTNERS



IN-KIND PARTNERS



For further information or to make a contribution please contact:

Jindabyne Trail Stewardship jindabynetrailstewardship@gmail.com

or Matt Murtagh Secretary 0409 656 270

Happy trails!

If you have read this document [and have finished with it] we'd appreciate you passing it on to another potential trail supporter, rather than discard it.

